



RREOs-Share Series | Meeting #2

Knowledge management and communication

Innovative approaches to harvesting and sharing relevant information with the “right” audience

Date: 07 May 2024

Time: 7am Costa Rica | 10am Chile | 3pm Italy | 4pm Uganda | 6:30pm India | 8pm Thailand

Duration: 1 hour

Zoom link: <https://fao.zoom.us/j/98228057152>

Passcode: 60630947

In the framework of the EU-funded TAP-AIS project, FAO’s Office of Innovation (OIN) in partnership with the regional research and extension organizations (RREOs) in Africa, Asia-Pacific and Latin America and the Caribbean (LAC) are organizing this “RREOs-Share Event Series” to foster knowledge sharing and strengthen collaboration between the RREOs.

This second event in the RREOs-Share series aims to highlight effective practices in knowledge management and communication, with an emphasis on innovative approaches to collecting, processing and sharing information and knowledge with the “right” audiences. In this case, the “right” audience depends on the context, but for most RREOs will range from farmers to agribusinesses, development partners and policymakers – understanding and adapting to audience is key to effective communication.

This RREOs-share event will highlight three innovative cases from three different regions that are all different but represent creative and unique approaches to knowledge management and communication for agrifood development.

Agenda (Rome time)

3:00 – 3:05pm

Introduction to the meeting by FAO’s Office of Innovation

3:05 – 3:30pm

Presentations by representatives of regional organizations:

- 1.) **Karen Montiel** of the Interamerican Institute for Cooperation on Agriculture (IICA)
- 2.) **Rasheed Sulaiman** of the Agricultural Extension in South Asia (AESAs) network
- 3.) **Benjamin Abugri** of the Forum for Agricultural Research in Africa (FARA)

3:30 – 3:55pm

Q&A on the presentations and **roundtable discussion**

3:55 – 4:00pm

Discussion wrap up and closing

