



भारतीय बागान प्रबन्ध संस्थान बेंगलूरु
INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU
(An Autonomous Organisation of the Ministry of Commerce & Industry - Govt. of India)
Jnana Bharathi Campus, Malathalli Post, Bengaluru 560 056

IIPM 

INTERNATIONAL WORKSHOP & SEMINAR ON “COLLEGIAL RESEARCH ENGAGEMENT AND METHODOLOGY FOR AGRIBUSINESS & PLANTATION SECTOR”



July 30th - 31st 2019

VENUE | IIPM-B CAMPUS

Organised By :
INDIAN INSTITUTE OF PLANTATION MANAGEMENT (IIPM) Bengaluru
(Centre for Advanced Research in Agri-Plantation Management Research-CARAMAR)

In academic association with
Indiana University Northwest, Gary-USA
London School of Economics and Political Science - UK
Cornell University, Ithaca - USA
University of Gothenburg - Sweden &
Indian Institute of Science, Bengaluru-India

ABOUT THE WORKSHOP & SEMINAR

Collegial research engagement facilitates collaboration among various entities for effective research outcomes. Collegiality is an essential component for improving research & teaching-effectiveness and institution building. Collegial engagement brings professional growth, job satisfaction, organisational and professional commitment. It is encouraged across academia, industry and government with common shared objectives for successful outcomes. Effective research collaboration needs ideation & initiation of the project, implementation and completion of the project. To ensure such collaborative engagement, specific academic and managerial skills are required - from initiation of research process to team formation and final conclusion of the project.

Indian Institute of Plantation Management Bengaluru, India in academic association with Indiana University Northwest, Gary, USA, London School of Economics and Political Science-UK, Cornell University, Ithaca-USA, University of Gothenburg-Sweden and Indian Institute of Science (Department of Management Studies)-India is organising a two-day workshop & seminar on **Collegial Research Engagement and Methodology for Agribusiness & Plantation Sector** between **July 30th and 31st, 2019** at IIPM-B campus. The workshop is based upon experiential learning and sharing of cases. Eminent speakers from academia national and international, industry experts, consultative research body, and policy makers will be invited as speakers and resource persons for the workshop.

FOR WHOM :

The workshop invites research scholars, students, consultants, representatives from NGOs, academicians, policy makers and industry professionals. An understanding of the collegial practices can strengthen collaborative behaviour among individuals and faculty towards disciplinary enrichment and benefit organizational leaders with the following themes:

THEMES :

- ☐ Strategic Approach to Collegial Research
- ☐ Cross-disciplinary Collegial Research Engagement in Agribusiness
- ☐ Creative Disruption and Its Application in Agribusiness
- ☐ Linking Academic Research with Industry for Creation of Business Model
- ☐ Experiential Learning and Application of Big Data Analytics in Agribusiness

EXPECTED OUTCOME FROM COLLEGIAL RESEARCH ENGAGEMENT

- (1) Learning from the other colleagues, which include broadening of one's content knowledge and knowledge about the process of research and learning of specific skills (e.g. report writing and new data analysis techniques).
- (2) Subjective Outcome in terms of satisfaction with the collaborative experience, enhanced self-efficacy, professionalism and self-confidence.
- (3) Objective outcome in terms of publications, reports and presentations.

ABOUT THE INSTITUTE :

Indian Institute of Plantation Management- Bengaluru (IIPM-B), centre of excellence and the first-of-its-kind national institute was established at the initiative of Ministry of Commerce & Industry, Government of India. The Institute is co-promoted by the Commodity Boards of India, viz. Coffee Board, Tea Board, Tobacco Board, Rubber Board & Spices Board and Plantation Industry Associations. IIPM-B is a world renowned academic institution focusing in the field of agribusiness, commodity, plantations, food-processing and associated management education. IIPM-B has educational membership with the Association to Advance Collegiate Schools of Business (AACSB-USA) & European Foundation for Management Development (EFMD-Brussels) and Permanent Accreditation from Higher Learning Accreditation Commission of Texas (HLACT-USA).

CALL FOR PAPERS :

Contributions on the above themes are welcome. Complete unpublished paper should be submitted for the oral and poster presentation. Full paper should not exceed 7000 words with abstract not exceeding 250 words. Paper should be written in Times New Roman, font size 12 with 1.5 line spacing.

REGISTRATION

Delegate Category	Early Bird Registration (In Rupees)	After Early Bird (In Rupees)	On Spot (In Rupees)	Bank Payment Details	
				Bank Name	United Bank of India
Research Scholar & Students	1000	1500	2000	Bank Branch	IIPM Campus Branch, Bangalore
Academicians & Independent Research Scholars	2000	2500	3000	A/c No	1586050000611
Industry Professionals & Policy Makers	3000	3500	4000	IFSC Code	UTBI0IPC856 (Fifth character "0" read as Zero)
Accompanying Persons	1000	1000	1500	Swift Code	UTBIINBBECB
*International Participants	\$ 150	\$ 200	\$ 250	MICR NO	560027009

IMPORTANT DATES

Last Date of Submission of Abstract	June 1, 2019
Confirmation for Acceptance of Abstract	June 6, 2019
Submission of Full Paper	June 26, 2019
Early Bird Registration	July 1, 2019
Last Date for Registration	July 15, 2019

FOR MORE DETAILS PLEASE CONTACT :

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For registration please download the form from the following **Web Link**
<http://iipmb.edu.in/wp-content/themes/bridge/img/WCR Reg Form.pdf>

Indian Institute of Plantation Management (IIPM) Bengaluru
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International Workshop and Seminar on
“Collegial Research Engagement and Methodology for Agribusiness & Plantations Sector”
{30th Tuesday and 31st Wednesday July 2019}

Tentative Programme Schedule			
Day	Session No.	Sessions	Timings
DAY 1 Tuesday 30th July 2019	Inaugural Session I	Invocation Lighting Lamp Welcome Address by the Director, IIPM Inaugural Address by the Chief Guest	10.30 – 11.00 am
	Panel Discussion II	<ul style="list-style-type: none"> Strategic Approach to Collegial Research. Cross-disciplinary Collegial Research Engagement in Agribusiness. Creative Disruption and Its Application in Agribusiness. Linking Academic Research with Industry for Creation of Business Model. Experiential Learning and Application of Big Data Analytics in Agribusiness Perspective. 	11.00 am – 1.00 pm
		Lunch Break	1.00 – 2.00 pm
	Technical Sessions III		
	Track 1	Strategic Approach to Collegial Research	2.00 – 3.30 pm
		Coffee/Tea Break	3.30 – 3.45 pm
	Track 2	Cross-disciplinary Collegial Research Engagement in Agribusiness	3.45 – 5.15 pm
		Cultural Programme Conference Dinner	5.30 – 6.00 pm 7.00 pm onwards
	Panel Discussion IV		
DAY 2 Wednesday 31st July, 2019		Linking Academic Research with Industry for Creation of Business Model: Industry Perspective	9.45 – 11.15 am
		Coffee/Tea Break	11.15 – 11.30 am
	Technical Session V		
	Track 3	Creative Disruption and Its Application in Agribusiness	11.30 am – 1.00 pm
		Lunch Break	1.00 – 2.00 pm
	Track 4	Experiential Learning and Application of Big Data Analytics in Agribusiness Perspective	2.00 – 3.30 pm
		Coffee/Tea Break	3.30 – 3.45 pm
	Valedictory	Concluding Remarks Vote of Thanks	3.45 – 4.15 pm