Pakistan Extension Network (PEN)

BY

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Sri Lanka

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Pakistan Extension Network (PEN) First Meeting held at Arid Agriculture University, Rawalpindi with Agfoinnova collaboration

1st September 2015

Why this meeting?

- Formalize and strengthen the AESA Network
- Develop Strategies for Resource Generation
- Identify its priorities (in relation to Global and Regional networks of EAS)
- Next steps.

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Initial period

- Initial challenges
  - Less resources to initiate a network at the country level
  - Non existence of national platform to promote networking among extensionists

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Participants

- Academia,
- NGOs representatives,
- Farmers,
- Young agric-entrepreneurs,
- District government Agriculture Extension officials,
- Private sector Extension professionals and
- Post graduate Agriculture Extension students

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Main Activities of meeting

- Introduction to AESA, GFRAS and other EAS forums at the global level.
- A bird eye view about the New Extensionist.
- The participants were asked to brainstorm on the future activities of PEN and give their recommendations to make the network successful.

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Recommendations by the participants

- Promote and Increase membership of AESA on facebook and Linkedin
- PEN meetings
- Capacity building of Extension professionals
- Training of farmers on new technologies
- Seminars, workshops, conferences
- Extension promotional activities
- Linkages development with national and international players
- Development of Agri. Extension professionals data base
- Exposure visits at national and international level
- Help in developing agriculture Extension policy
- Financial resource mobilization
- Joint projects and collaboration
- Solution provision to the small holder farmers
- Sharing of best agriculture practices through social media
- PEN website development
- Rural youth development activities
- PEN-Advisory cell for resource poor farmers at the pilot scale level

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Decisions

- It was decided that participants of 1st meeting would work as Executive Council till next meeting.
- PEN web page development and maintenance.

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Thanks

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